



**ALURA**  
WORKFORCE SOLUTIONS

# Medsearch Financial, Inc. Debuts Alura Workforce Solutions

# Press Release

Medsearch Financial, Inc. a leading Southern California employment agency is pleased to announce the debut of Alura Workforce Solutions, a complete service and technology enabled workforce solutions provider.

**"Even prior to the COVID-19 pandemic, we saw the need for a technology enabled workforce solution that is scalable and solves many of the unique hiring needs of our clients - regardless of their organization's size" said Brian Burroughs, President and Managing Partner of Alura Workforce Solutions.**

That need is even more relevant today, as companies work through the challenges of engaging quality talent to meet the business demands of their organization.

Our Clients are faced with a quickly changing landscape during these unprecedented times. These challenges are driving the need for aligning powerful technology with a solid business model. "Our scalable technology platform, Alura/hire provides our clients with access to massive supply chain, real-time reporting, and the ability to efficiently integrate and flex the usage of outside suppliers based on labor demands" said Jennifer Bolin, Vice President Sales and Managing Partner of Alura Workforce Solutions.

"In addition to Alura/hire, our traditional temporary and direct placement staffing model is now supported by a more solutions centric focus through the delivery of a multi-tiered workforce solution to our clients" said Michael Orfield, Vice President and Managing Partner at Alura Workforce Solutions. Through the representation of client companies and job seekers within most all vertical markets and industries, we remain grounded in the delivery of exceptional customer service and quality solutions and options to our clients, job seekers and associate employees.

Founded in 2002 to provide temporary and direct placement employment solutions to the healthcare industry, Medsearch Financial, Inc. is privately owned and based in Long Beach, CA. With nearly 60 years of combined staffing experience, we are committed to understanding every aspect of the changing employment climate, thus providing innovative solutions that positively impact the people and businesses we serve.

*If you would like more information about this topic, please call Jen Bolin at 562-522-2767, or email [jbolin@aluraworkforce.com](mailto:jbolin@aluraworkforce.com)*

*Jen Bolin*

# The Alura Hiring Process:

Whether you need to hire one employee or a thousand, our service and technology are built to support the entire talent acquisition process and all of your workforce needs.

## Pre-Recruitment Strategy

We develop an ideal candidate profile that best suits the position and unique culture requirements of your organization.

## Sourcing, Recruitment & Screening

We identify qualified candidates and conduct a thorough interview process to determine which candidates are most qualified.

## Skill Assessment & Reference Checks

We administer and review skill assessments, and perform reference checks, for each potential candidate.

## Candidate Presentation

Candidates are then presented to your hiring team for consideration and further review.

## Candidate Interviews

We will coordinate and schedule all on-site and/or virtual interviews with selected candidates.



# Get Started Today

Whether you need to hire one employee or a thousand, our service and technology are built to support the entire talent acquisition process and all of your workforce needs. **Let's go!**

Contact Us